



## PORTFOLIO

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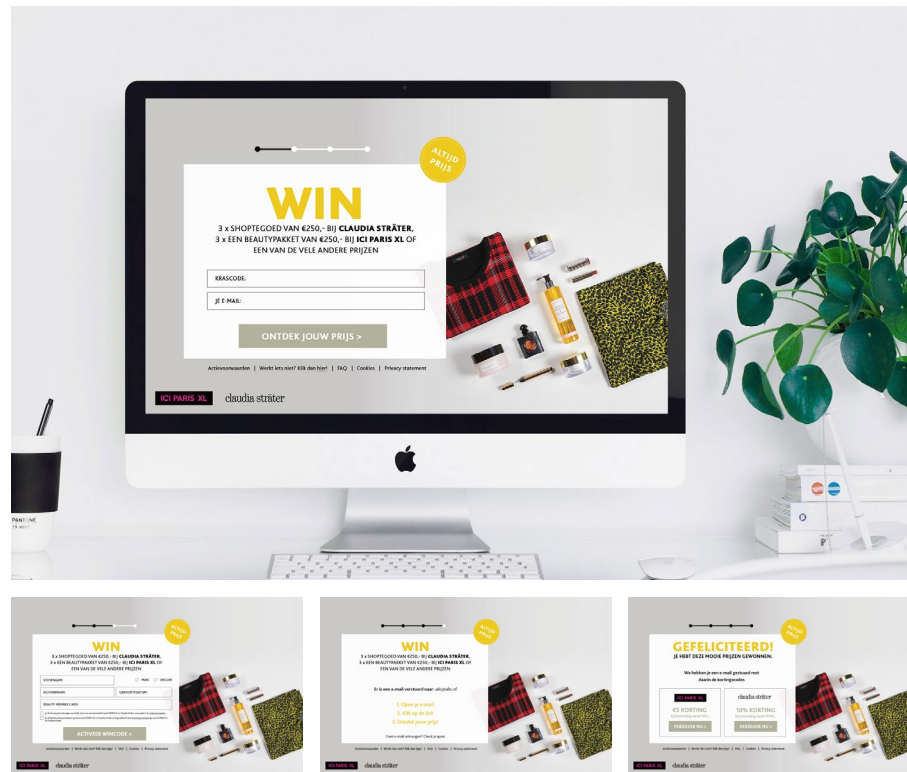
41 / CORPORATE  
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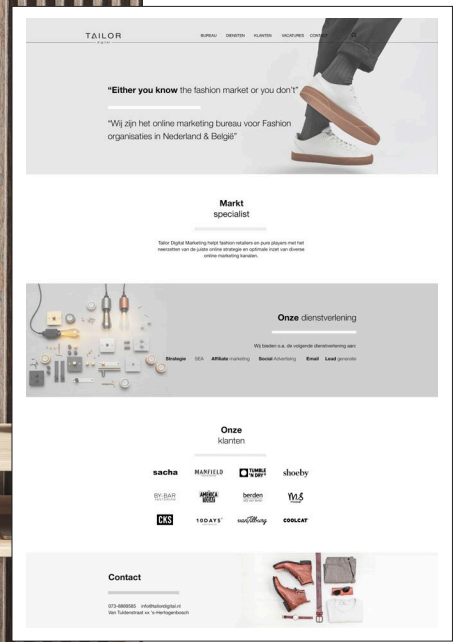
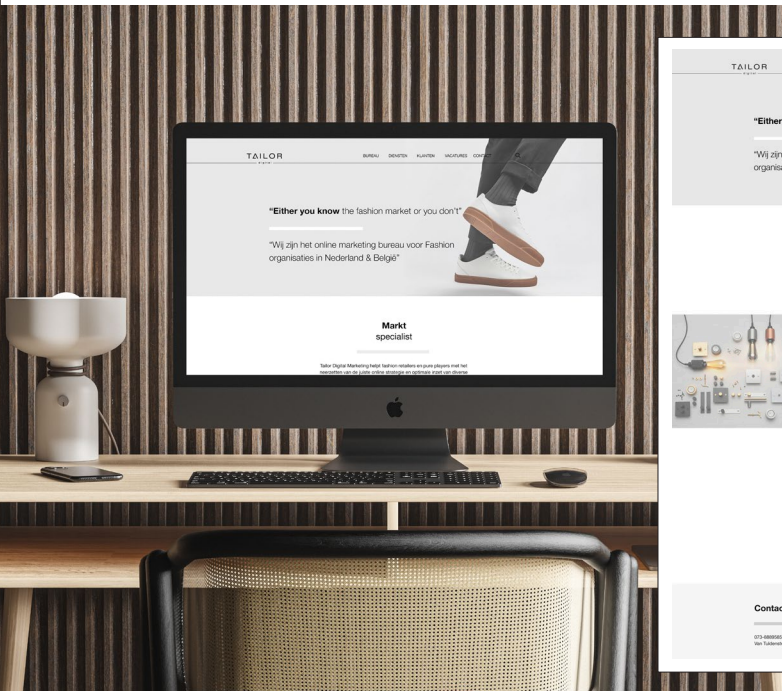
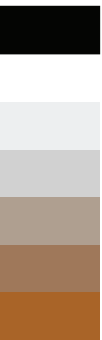
31 / WEBDESIGN +  
ADVERTISEMENT

37 / WEBDESIGN +  
CORPORATE IDENTITY



MY NAME IS LARISSA BUT YOU CAN CALL ME LIZ ANYTIME. I AM A DUTCHIE WHO LIVES IN THE MOST BEAUTIFUL COUNTRY OF EUROPE, SWITZERLAND. I STUDIED FASHION & BRANDING IN AMSTERDAM. TOTALLY IN LOVE WITH DESIGN IN EVERY KIND OF WAY, ITALIAN ESPRESSO AND COLOURFUL LIVING. VISUAL ADDICT. IT IS ALL ABOUT THE DETAILS.





**TD**  
TAILOR  
— digital —

TAILOR  
digital

**TREKKING**  
DÄMEN  
STRAPAZIERFÄHIG

IDEAL FÜR MEHRTÄGIGE  
TREKKINGTOUREN ABSEITS  
DER ZIVILISATION



HOHER SCHAFT  
BIETEN HALT

**TREKKING**  
HERREN  
STRAPAZIERFÄHIG

IDEAL FÜR MEHRTÄGIGE  
TREKKINGTOUREN ABSEITS  
DER ZIVILISATION



HOHER SCHAFT  
BIETET HALT



WANDERSCHUHE NH500 HERREN

**KOMFORT  
BEIM WANDERN  
ZU JEDER JAHRESZEIT**

31% des Gewichts des  
Schuhs bestehen aus  
UMWELTFREUNDLICHEM  
MATERIAL



**EINLEGESOHLE**  
KOMFORT DURCH 5 MM DICKEN  
RECYCLING-SCHAUMSTOFF

**1. ZWISCHENSOHLE**  
DÄMPFUNG DURCH WEICHE  
ZWISCHENSOHLE UNTER DEN  
INNENSOHLE

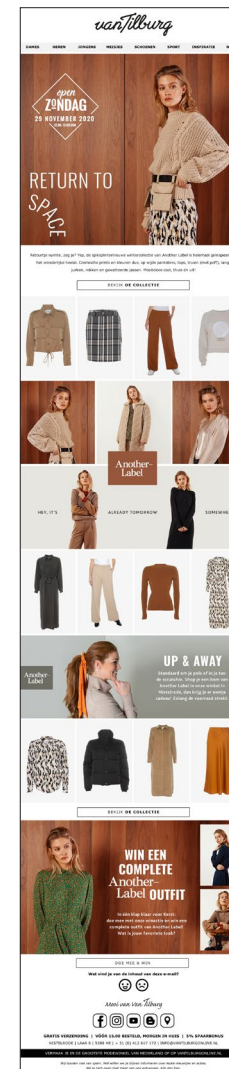
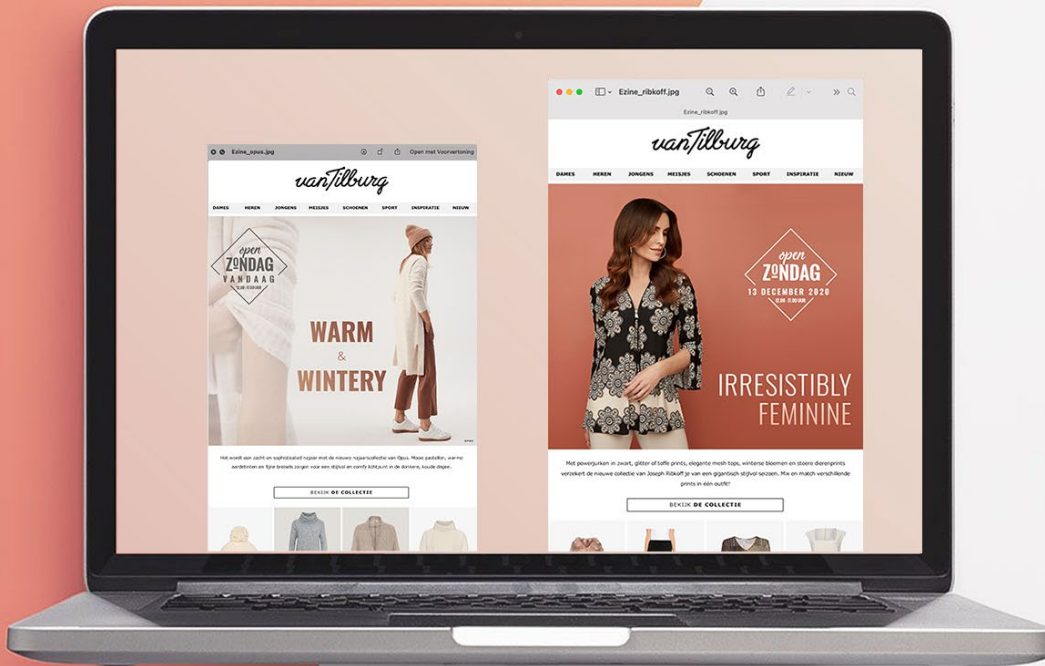
**2. ZWISCHENSOHLE**  
STABILITÄT DURCH STEIFERE  
ZWISCHENSOHLE AUF DER  
AUSSENSOHLE

**AUSSENSOHLE**  
4 MM TIEFES PROFIL  
FÜR GUTEN GRIP  
30 % DER SOHLE BESTEHEN  
AUS RECYCELTEM GUMMI



MEHR AUSWAHL AUF DECATHLON.CH

600+ NEWSLETTERS  
DATABASE: 300.000  
PER WEEK



**VAN TILBURG PAST IEDEREEN**  
vanTilburg

VERMAAK JE IN DE GROOTSTE MODIEWERELD  
NEDERLAND OF OP VANTILBURGONLINE.NL

**VAN TILBURG PAST JOUW LIJF**  
vanTilburg

VERMAAK JE IN DE GROOTSTE MODIEWERELD  
NEDERLAND OF OP VANTILBURGONLINE.NL

414.000 / COPIES

**VANTILBURG DE ZOMER PAST JOU**

WIN EEN PERFECT PASSENDE OUTFIT  
vanTilburg

**VAN TILBURG PAST IEDEREEN**  
vanTilburg

VERMAAK JE IN DE GROOTSTE MODIEWERELD  
NEDERLAND OF OP VANTILBURGONLINE.NL

**TREND TOP**  
HANNIE

**bezoek onze NIEUWE LINGERIE-ZAAK!**  
vanTilburg lingerie

**MANON MEIJERS**

**DE OPVALLERS VAN WILKA**

**WILD + FREE**  
LIEKE (10) WINKEL!

**BOSS**  
VAN TILBURG PAKT UIT!  
€298,-

**VAN TILBURG PAST JEANNETTE**  
(54) WAARLIK

**0, WAT BEN JE MOOI**

**MODIE-AGENDA**

**VERMAAK JE BIJ VAN TILBURG NISTELRODE**

**open ZONDAG 21 MAART**

**OLAMIDE (8) UOEN**

**WILDE (8) UOEN**

**VERMAAK JE IN DE GROOTSTE MODIEWERELD  
NEDERLAND OF OP VANTILBURGONLINE.NL**

01

NEW RETAIL LOGO WHICH FITS THE FAMILY

vanTilburg  
lingerie

VAN TILBURG

VAN TILBURG ONLINE

VAN TILBURG KIDS

VAN TILBURG SPORT

vanTilburg

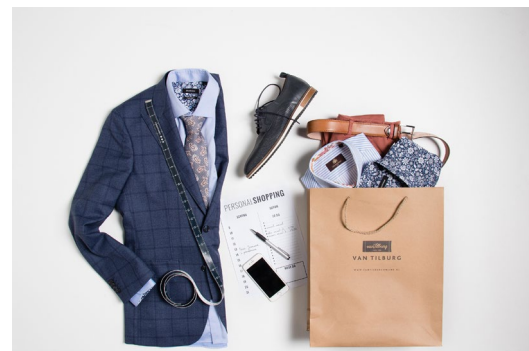
vanTilburg  
ONLINE.NL

vanTilburg KIDS

vanTilburg SPORT

02

NEW LOGOS FOOD DEPARTMENT

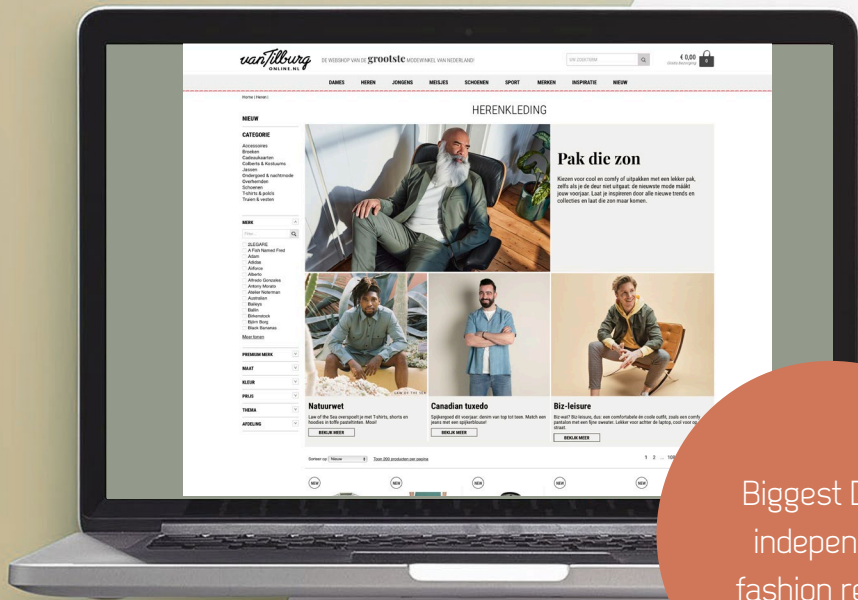




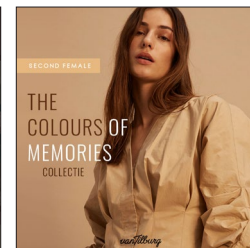
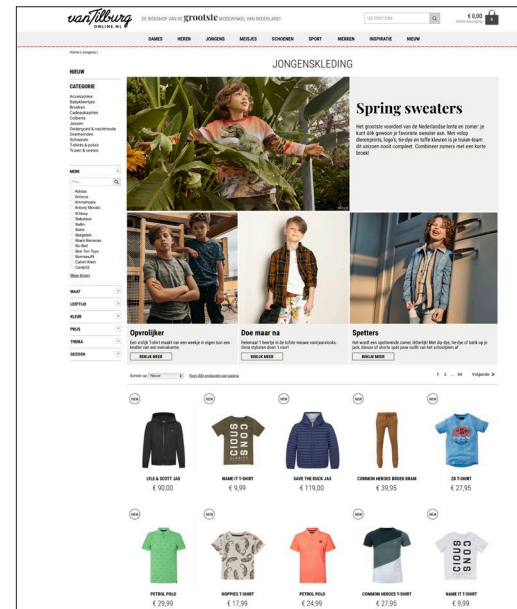
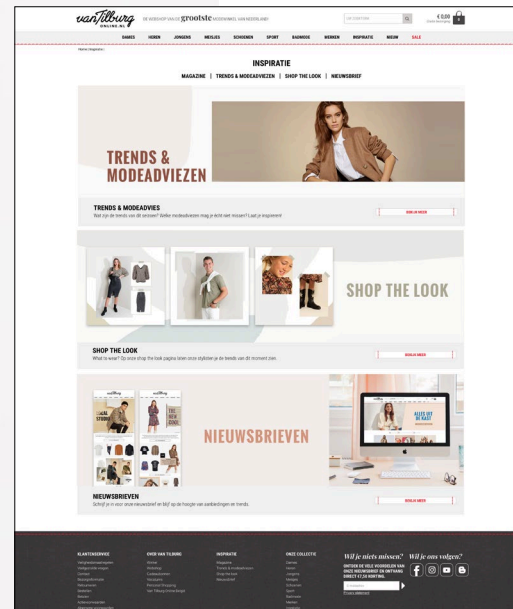


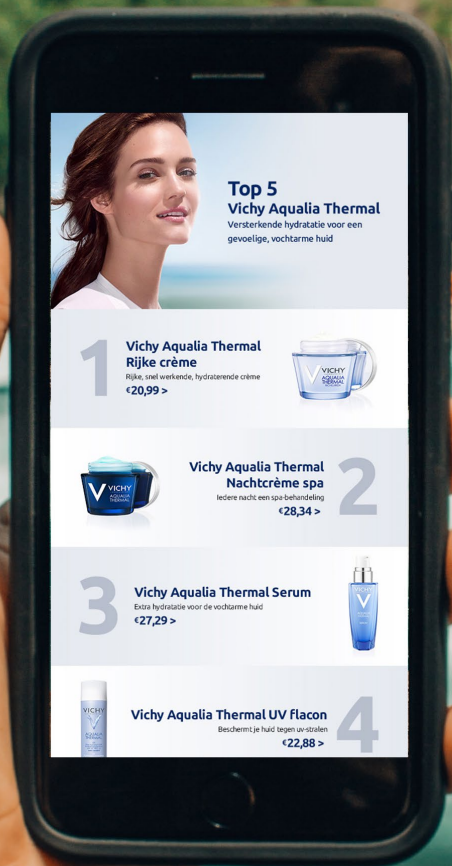
BUS ADVERTISEMENT . VAN TILBURG MODE & SPORT





Biggest Dutch independent fashion retailer





### Top 5 Vichy Aqualia Thermal

Versterkende hydratatie voor een gevoelige, vochtarme huid

- 1 Vichy Aqualia Thermal Rijke crème**  
Rijke, snel werkende, hydraterende crème  
€20,99 >
- 2 Vichy Aqualia Thermal Nachtcrème spa**  
Iedere nacht een spa-behandeling  
€28,34 >
- 3 Vichy Aqualia Thermal Serum**  
Extra hydratatie voor de vochtarme huid  
€27,29 >
- 4 Vichy Aqualia Thermal UV Flacon**  
Bescherm je huid tegen uv-stralen  
€22,88 >
- 5 Vichy Aqualia Thermal Oogbalsam**  
Frisse oogbalsam tegen wallen en fijne lijntjes  
€20,99 >

### Top 5 Eucerin Even Brighter

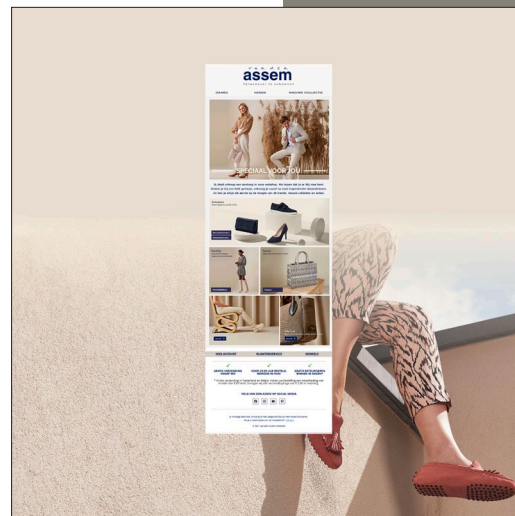
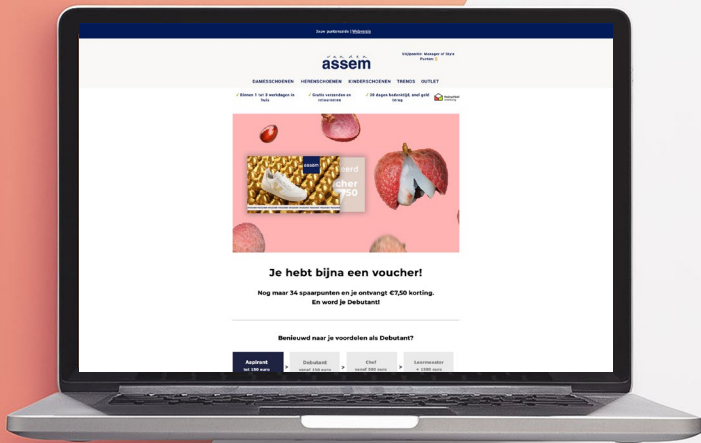
Vermindert pigmentvlekken voor een egale en stralende huid

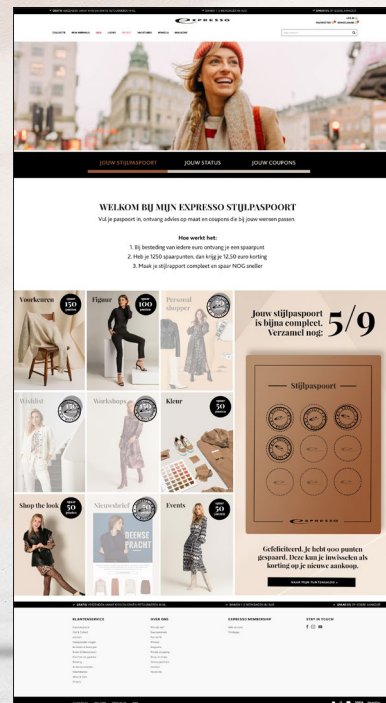
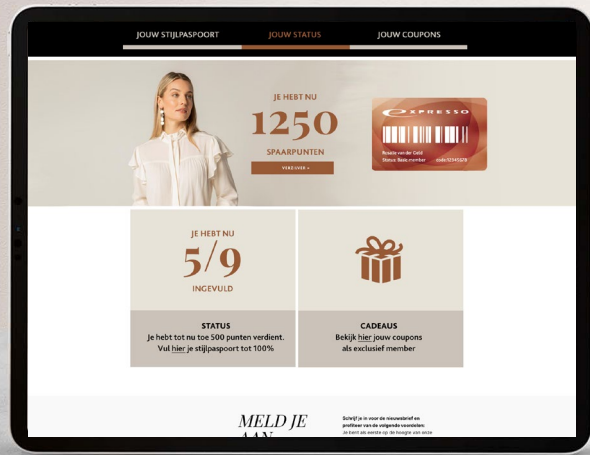
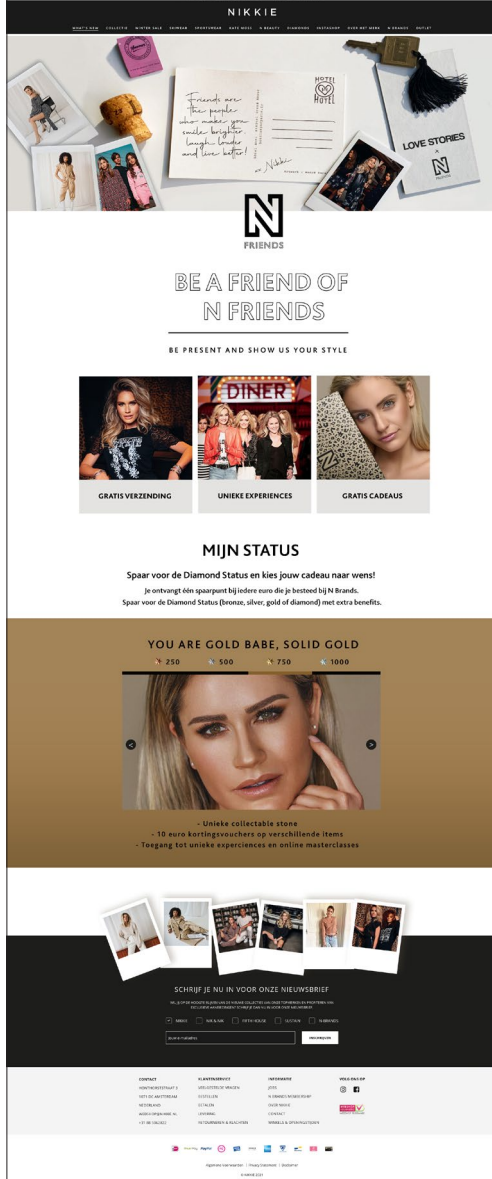
- 1 Eucerin Even Brighter combinatiepakket**  
Combinatiepakket tegen pigmentvlekken  
€68,00 >
- 2 Eucerin Even Brighter dagcrème**  
Dagcrème tegen pigmentvlekken  
€24,99 >
- 3 Eucerin Even Brighter nachtcrème**  
Nachtcrème tegen pigmentvlekken  
€25,99 >
- 4 Eucerin Even Brighter spotcorrector**  
Stick tegen pigmentvlekken  
€16,49 >
- 5 Eucerin Even Brighter serum**  
Vermindert pigmentvlekken voor een egale teint  
€29,91 >

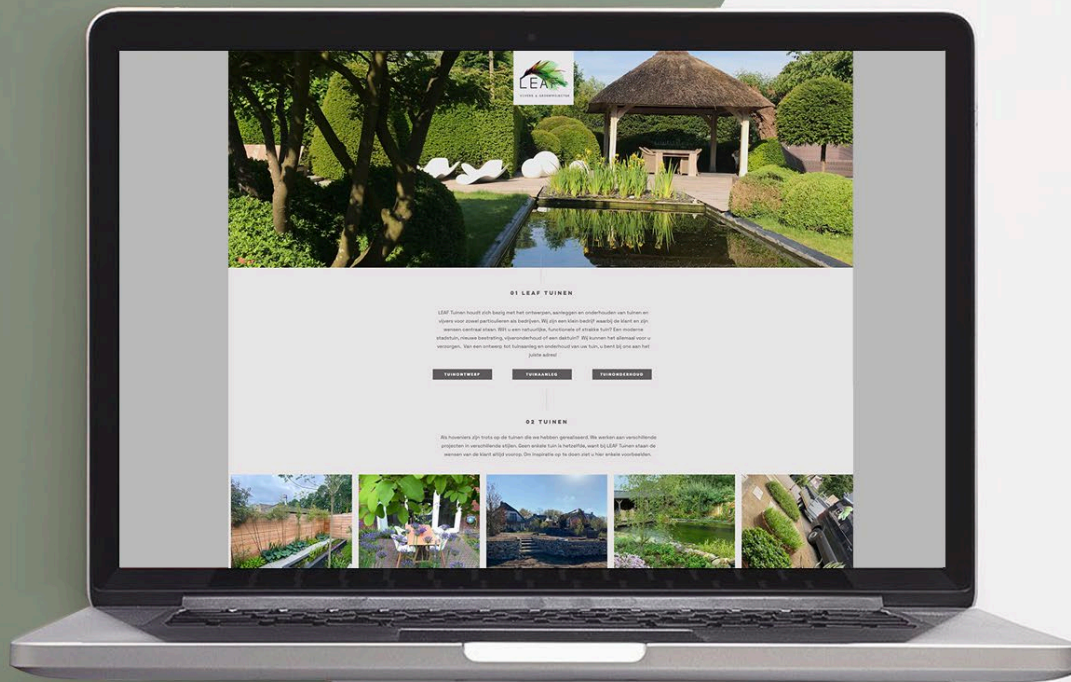




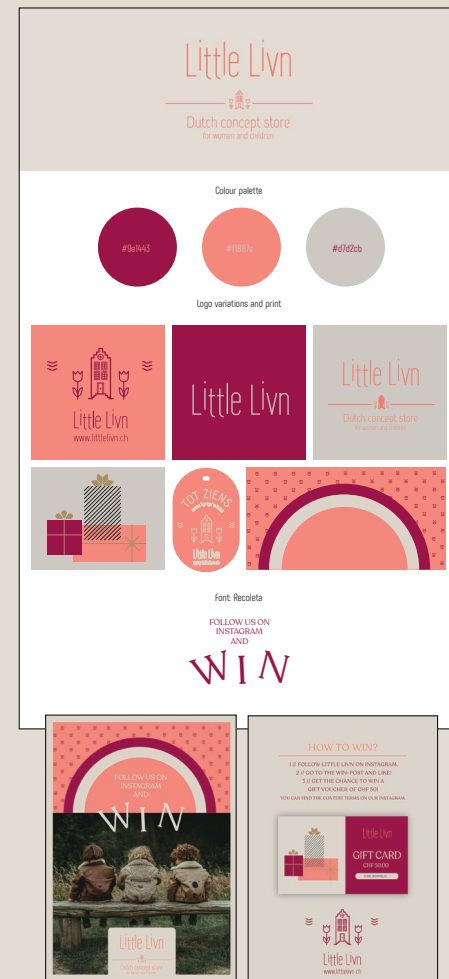
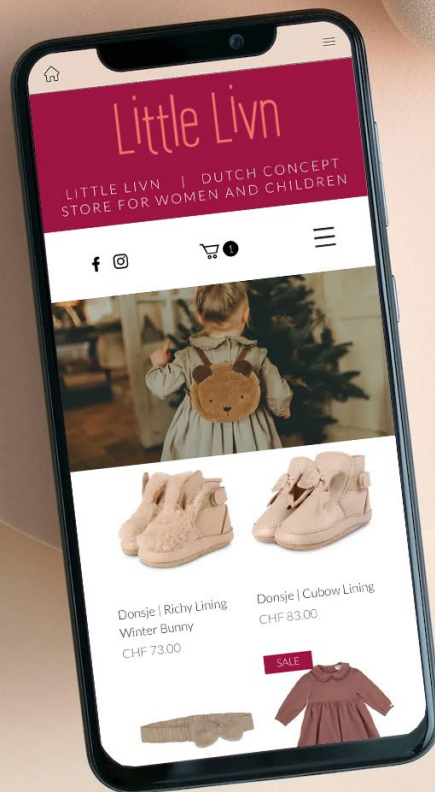
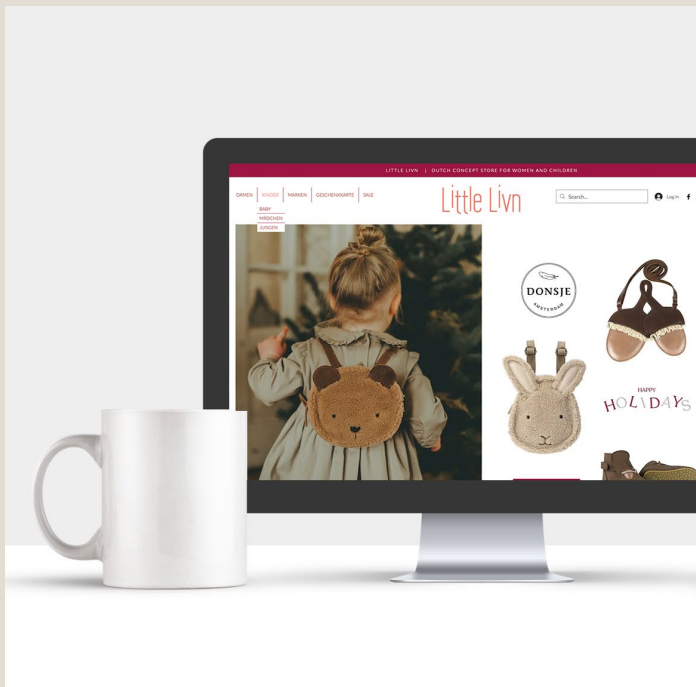
LOYALTY PROGRAM WEBSHOP & NEWSLETTERS . VAN DEN ASSEM

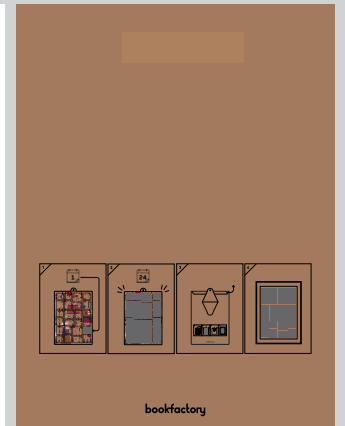
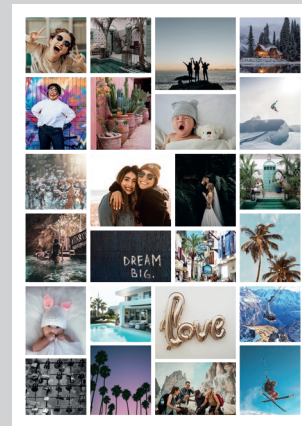
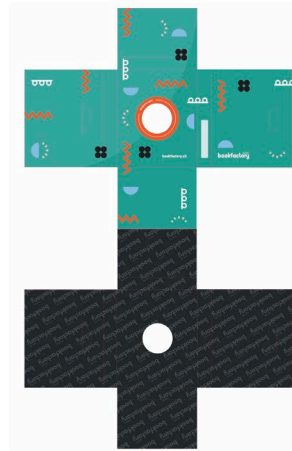
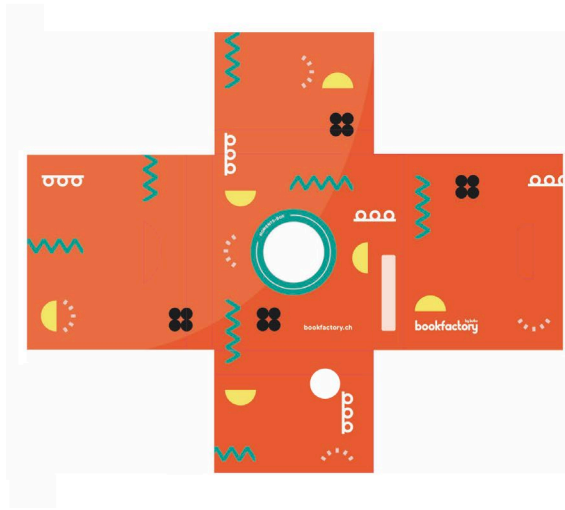




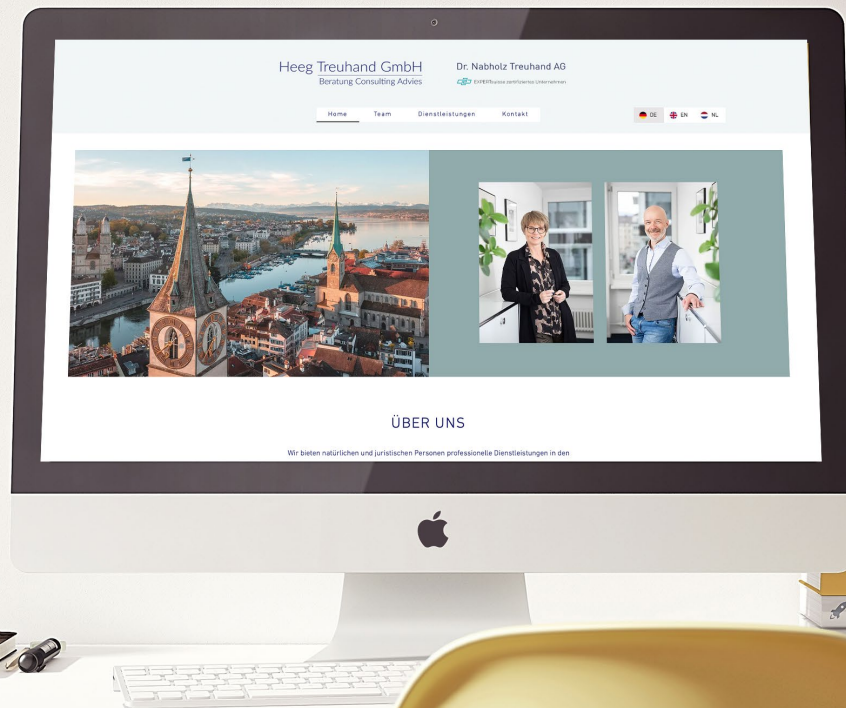








WEBDESIGN,  
CORPORATE IDENTITY  
AND CHRISTMAS CARDS  
HEEG TREUHAND ZÜRICH

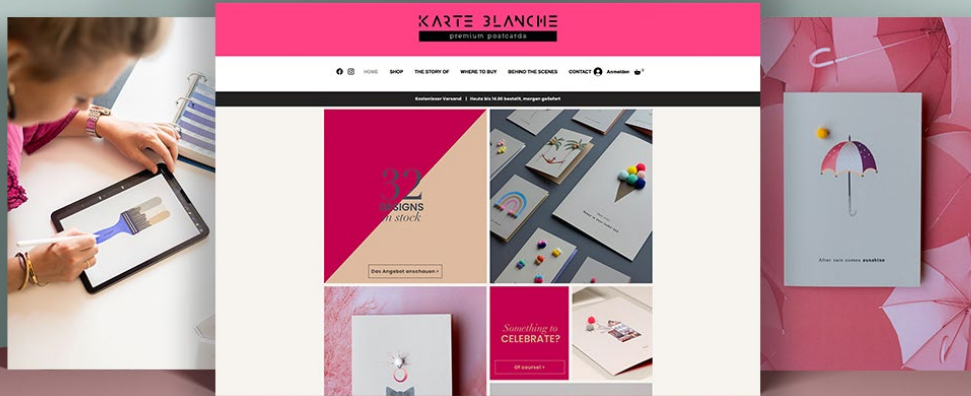


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


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ERNA DRION  
life's photography



visual flavour

[brand identity]

Lots more to tell and show you - I would gladly present to you in person